

PENNY PANGOLIN

Picture Books That Build Character
— PR INFORMATION SHEET —

A TRUSTED, AWARD-WINNING SERIES MAKING AN IMPACT

FEATURED ON

Today

NATIONAL TV
COVERAGE IN
AUSTRALIA

SUCCESSFUL PROMOTION WITH



PROMINENT
PODCAST
PERSONALITIES

KIRKUS REVIEWS



"GET IT!"

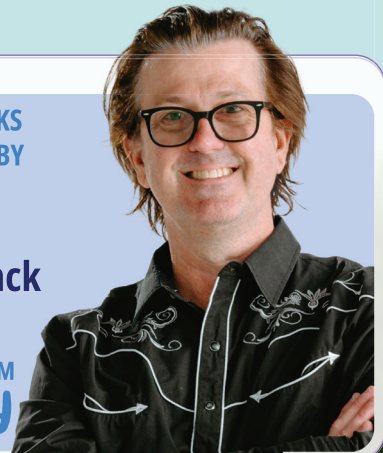
AWARD-WINNING



AUDIOBOOKS NARRATED BY

David
McCormack

VOICE OF
BANDIT FROM
BLUEY



WHY PENNY PANGOLIN MATTERS

An award-winning, wholesome picture book series for kids ages 3-8 that combines laughter, heart, and real-world learning. Through Penny's adventures, young readers discover kindness, courage, friendship, and amazing facts about endangered animals... all with audiobooks narrated by a voice kids already love.



RECENT PUBLICITY HIGHLIGHTS

- ✓ Australia Publicity Tour with full-scale PR representation across major media, bookstores, and family outlets.
- ✓ Featured with Dave McCormack on Australia's **TODAY** on 9Network.
- ✓ Successful promotion with Allie Beth Stuckey / Relatable reaching millions of parents, educators, and families.
- ✓ Featured in media coverage on Good Day Kansas City and other regional shows.
- ✓ Featured in documentary film about indie authors.
- ✓ Author appearances, book signings, and events at bookstores, libraries, schools, comic cons, and festivals.

ONGOING MARKETING SUPPORT

- ✓ U.S., U.K. and Australia publicity and media outreach
- ✓ Targeted influencer partnerships with family, education, and faith-based creators
- ✓ Social media and video campaigns (reels, YouTube, podcasts, TikTok)
- ✓ Outreach to parents, educators, librarians, and homeschool communities
- ✓ Amazon ads, Meta ads, podcast sponsorships, and host-read integrations
- ✓ Newsletter placements and feature articles driving sustained buzz

“

“He’s one of the most recognizable voices in the world ... We can’t wait to hear the audiobooks!”

— **TODAY** on 9Network

“They’re fun, relatable kids stories, really sweet books that we have in our house.”

— Allie Beth Stuckey / **Relatable**

“Kindheartedness meets kismet in this charming tale.”

— Kirkus Reviews



PENNY PANGOLIN

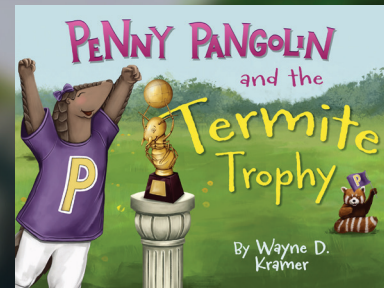
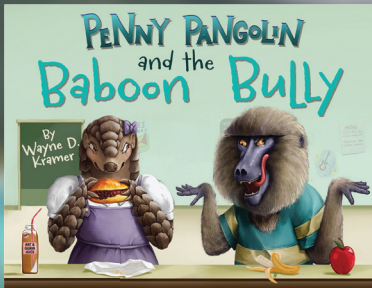
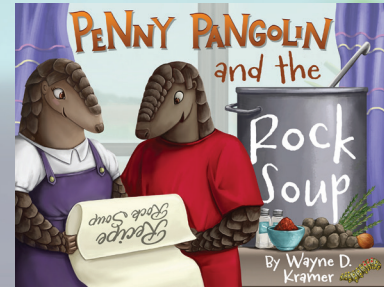
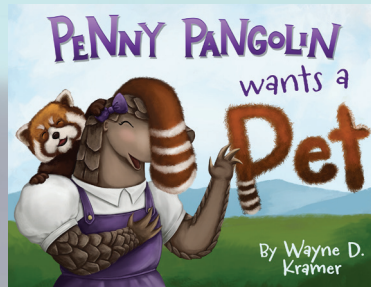
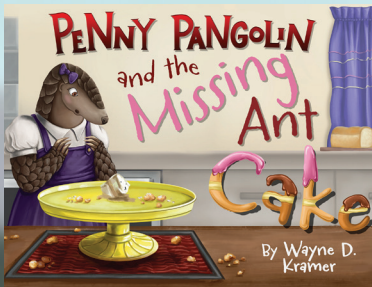
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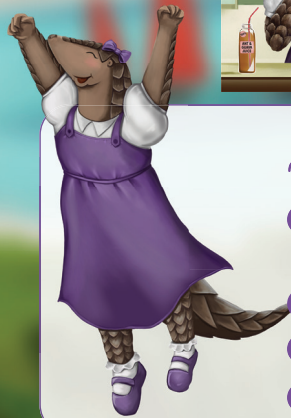
SERIES AT A GLANCE

- Six heartwarming stories starring Penny Pangolin and friends
- **Author:** Wayne D. Kramer / **Illustrator:** Jade Zivanovic / **Narrator:** David McCormack
- **Target Age:** 3-8 years
- **Formats:** Jacketed Hardcover, Paperback, eBook, Audiobook



EDUCATIONAL & FAMILY APPEAL

- ✓ Hardcover editions include QR codes in the back to access the matching audiobooks free, and sticker on the front to increase visibility
- ✓ Lessons that are relevant to kids today without being preachy
- ✓ Real-world insights: Endangered animal facts in every story
- ✓ Classroom-ready resources: Blooket game, printable activities, and educator materials



MEDIA & AVAILABILITY



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ABOUT THE AUTHOR

Wayne D. Kramer is an award-winning author and entrepreneur. He is passionate about inspiring kids to be kind, curious, and confident.



WAYNE D. KRAMER